ANTHAH PRERANA 5.0 – Report

On 8th February 2023, the Bhavan's Entrepreneur Development Cell in association with the Institution Innovation Council (IIC) and Osmania University Technology Business Incubator organized a National Level Business Plan competition, named "Anthah Prerana". The primary intent of the event is to give young and aspiring entrepreneurs have a platform where they can verbalize their innovative business ideas. The event was organised under the guidance of Mr. M Thirmal Rao, Coordinator, Entrepreneur Development Cell of Bhavan's Vivekananda College and other faculty members of ED cell who took care of different departments and necessities.

Mr. Aarav Garg, Founder, Tech Nuttiez, was the Guest speaker for the Inaugural. And, Mr. Nikhil Gunda, Founder, Gear Head Motors, was the Guest speaker for the Valedictory. The inaugural was also graced by Air Commodore (Retd) JLN Shastry, Vice Chairman, Bharatiya Vidya Bhavan, Sainikpuri Kendra and Dr. GSVRK Choudary, Principal, Bhavan's Vivekananda College.

The competition consisted of two rounds, the first of which was called "Prastavana" (Introduction) and the second, Prastuti (Presentation). Round 1 was conducted through <u>3 offline tracks and 2 online</u> <u>tracks</u>. The judges for Round 1 were: Prof. Hafees Basha, Incubation Manager, OU TBI, and Mr. Amit Kapoor for <u>Track I</u>, Mr. Manoj Kumar B, Founder Director Badagharwala Technologies Pvt Ltd and Mr. Chaitanya, COO/Founder - PKC Laundry Solutions Pvt Ltd for <u>Track II</u>, Premanth Kundarathi, CEO/Founder - PKC Laundry Solutions Pvt Ltd and Praneeth Chandra, CEO - Costwise.ai for <u>Track III</u>, Mrs. Madhavi Dabbugunta, Cofounder & COE, Ridgeland Industries Pvt Ltd and Mr Amar Vajjhala, Cofounder, Director, UNP for <u>Track IV</u>, and, Mr. Sourabh Anand, Founder, Sporty, with Mr Arun Raj, Founder - The Pickle Jar and Mr.Radhe Shyam Mundada, Founder, Sahara for <u>Track V</u>.

There were 100+ participating teams from over 8 states. 12 of these teams qualified for Round 2 which decided the winners. Rahil Mehta and Devarshi Paul from NALSAR University of Law, Telangana, bagged the 1st prize, Rutvik Mehenge from KJEI Trinity College, Pune, bagged the 2nd prize, and Sai Ganesh and P Sai Kartikeyan from GCET, Telangana, bagged the 3rd prize. The winners were awarded with grand cash prizes.

The event helped many budding entrepreneurs to voice their ideas and get valuable insights for their businesses from the best of the industry.











Rahil Mehta and Devarshi Paul receiving the 1st prize



Sai Ganesh and P Sai Kartikeyan receiving the 3rd prize

Workshop on Entrepreneur Development

Entrepreneurship Development Cell of Bhavans Vivekananda College in collaboration with Institution Innovation Council has organized a 1-day workshop on business canvas module. The workshop aspires to empower and polish the fresh talents who carry business plans. The event commenced with a welcome address given by Mr. M Thirmal Rao, lecturer coordinator of Ed-Cell and the workshop witnessed participation of 75 students from all streams aspirant of having able start-ups and becoming young entrepreneurs. The session was graced by key note speaker Mr. David Samuel. Sir is a learning, development and a skill enhancement expert and a soft skill trainer. Mr. David emphasized tips to progress on the business ideas among the young minds and he quoted 'Learn from best practice'. He shed some light on "Creating, delivering and Capturing value in the business plans". After delivering his tips to the students, a small business plan activity was organized to encourage the young minds to come up with an innovative b-plan; students were placed as a group of 10. Teams came up with innovative start-up ideas like "Solar powered charging stations at highways", "Helpmeet-An alternative to Ambulance" and few others. The event concluded with Nagesh delivering a final address to the gathering the workshop was very informative, creative, and interactive.





BHAVAN'S VIVEKANANDA COLLEGE



of Science, Humanities & Commerce Sainikpuri, Secunderabad - 500094 Autonomous College, Affiliated to Osmania University. Reaccredited with 'A' grade by NAAC.

REPORT OF WORKSHOP ON ENTREPRENEUR FOUNDATION

The Bhavan's Entrepreneur Development Cell and Bhavan's Institution Innovation Council In association with The National Small Industries Corporation (NSIC) conducted a 15 day workshop on Entrepreneur Foundation from 22/12/2022 to 05/01/2023 to develop the entrepreneurial mindset among the students.

The workshop was inaugurated on 22nd of December, 2022 . Mr. M. Thirmal Rao, Coordinator, ED Cell presented the welcome address, followed by the address of Dr. G.S.V.R.K. Choudary, Principal. The inaugural was hosted by Prerana Purohit and Abhijay Munipally, students of ED cell. The first session of Day 1 was conducted by Mr. David Samuel where the students were briefed about the techniques of ideation and the roadmap of entrepreneurship. The second session was conducted by Mr. N. Manoharan where the students were apprised about the various Government schemes and the sources of funds that can be accessed by those who aspire to take the path of Entrepreneurship. After which, the students were given a tour of the campus of NSIC that helped them understand the Incubation facilities at NSIC.

A total of 104 students attended the workshop. The Faculty in charges for the workshop were Mrs. Kalyani Gorti, and Mrs. T. Sai Santoshi Faculty from ED Cell. The workshop was interactive and informative. The programme helped the students clear all the queries and doubts about entrepreneurship. It gave the students an opportunity to explore and enhance their entrepreneurial abilities by different games conducted in the workshop which in turn helped them in acquiring a lucid picture on entrepreneurship.









EntreCon

On World Entrepreneurs' Day, which is on 21 August 2022, The Entrepreneur Development Cell and the Institution Innovation Council (IIC) of Bhavan's Vivekananda College conducted an event of Declamation named EntreCon, for the students of Bhavan's Vivekananda College on 22 August 2022. The event was coordinated by Mr. M Thirmal Rao, Coordinator of ED Cell, under the able guidance of Mrs. B Niraimathi, Officiating Principal, Bhavan's Vivekananda College.

The event commenced with the welcoming of the Chief Guest Air Cmdr JLN Sastry, VSM, Vice Chairman, BVB, Sainikpuri, and the Guests of Honour, Mr. Aditya Deendayal and Ms. Indrani Dwarampudi, who are two of Bhavan's Vivekananda College's notable alumni.

The event proceeded with the felicitation of two of Bhavan's Vivekananda College's successful alumni who have excelled in the field of entrepreneurship and set an example to everyone around, Mr Aditya Deendyal, Executive Director of Alankrita Resort & Convention and Ms. Indrani Dwarampudi, the founder and CEO of Berry Ads and Branding. The Guests of Honour then spoke about their experiences in the field of Entrepreneurship.

The competition then kick-started where the participants had to dress up as their favorite Entrepreneur and talk about them and the problems they faced and overcame. Each student was given a time limit of 2 minutes. 34 students from different departments participated in the competition.

Sneha Simhadri from 1H1 bagged the 1st Prize, Sakshi from 2H2 bagged the 2nd Prize and Rishi Kumar from 3BA bagged the 3rd Prize.











BALA VIKASA A FIELD VISIT | 29. AUGUST.2022

WHY A FIELD VISIT?

A field visit to Bala Vikasa has been planned by the ED cell of Bhavan's for all the UG students for the 1st time. Bala Vikasa is a centre where the facilities of Incubating earlystage, innovative start-up's trying to solve a social issue or creating a positive social impact, working with corporates on developing innovative and growth oriented Corporate Social Responsibility (CSR) agendas and programs and training the interested stakeholders in the areas of Social and Responsible Business is provided.

The main agenda of the field visit was to make the young upcoming entrepreneurs to know the incubate facilities they have.

54 students along with 2 faculty members have taken part in the field visit.

OUR LEARNING IN BALA VIKASA CAMPUS

As we stepped down from the bus the into the beautiful environment of Bala Vikasa campus the 1st thing, we could see there was "BALA VIKASA – HELPING COMMUNITIES HELP THEMSELVES". We entered into the campus as guided by Ms Parvati then were introduced about the Bala Vikasa its history and purpose by Mr. M. Vijayendra. Then we were explained about start up incubators, process of Incubation and what kind of support does Bala Vikasa do in a very interactive way by Mr. M. Vijayender. Many students were appreciated for the start-up ideas they had and Bala Vikasa has also given a word that they will support the students in their start-ups and also provide internships.

The students have enjoyed the interaction session and the beautiful environment of the campus. It has been a wonderful and knowledgeable field visit.













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REPORT ON OUT REACH PROGRAMME

'ENTREPRENEURSHIP' - A CAREER PROSPECT

The entrepreneur development cell of the college with the aim of motivating young and enthusiastic school students to take up entrepreneurship as career has conducted an Outreach Programme at CAL public school, AS Rao nagar, Secunderabad on 5th November 2022 where 150 students of 11th and 12th standards took active participation.

Mr. M. Thirmal Rao, Assistant Professor, Co Ordinator- Entrepreneur development Cell and Dr S. Shalini Devi, Assistant Professor, Department of Microbiology, BVC discussed on qualities of an entrepreneur, successful startup ideas, generation of business ideas, funding resources, importance of research and development for a sustainable business etc. The students have actively participated with an half an hour Question and answers on the various avenues of entrepreneurship. Student members of ED cell, Krushi, Ashok, Praneeth, Nithin and Shreyal extended their support for successful conduction of the event.





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